Book Talk Outline

OBJECTIVE: A book talk is like a movie trailer. You will be required to present a 3-5 minute book talk upon returning to school. The objective is to SELL the book, what would make your peers want to read it? You don’t want to give away important details of the book and definitely DO NOT GIVE AWAY THE ENDING.

Opening: Hook your audience! (20pts)

Title: _________________________________________________________ Author: _____________________________________________

Ideas:
* Read a quote from the book  
* Introduce the main character
* Ask a question of your audience  
* Vividly set the scene

Summary: What’s it about...without giving away the ending! (20pts)

In one or two paragraphs summarize the plot of the book. Be sure that your summary introduces the main character, identifies the problem, and leads us toward the resolution - WITHOUT giving away the ending!

Impression: Your OPINION counts! (20pts) Must include explanation

Ideas: (you may choose one or more)
* How did you feel about the book?  
* Would you recommend the book to others?
* What did you think about the author?  
* How would you rate it out of 5 stars?

Closing: Entice/attract your Audience! (20pts)

Ideas: (you may choose one or more)
* Ask a rhetorical question  
* Use a cliffhanger
A question that you don’t expect the answer to.  
* Read a quote from the book
Ex: Where are you going to find a book better than this one?
* Use Props or Visuals to build interest

Present: Practice and Prepare! (20pts) (you will be given some class time to practice)

Speak loudly and clearly
Make eye contact with your audience - don’t just read your sheet.
Speak with enthusiasm. Remember your goal is to hook your reader!
You may create a powerpoint, video, or poster to help you with your presentation but this is NOT required. Remember you have access to www.office365.com for PowerPoint, Word, etc. (skyward email and password)
RUBRIC: This assignment will count as a major test grade upon your return.

<table>
<thead>
<tr>
<th>Category</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening</td>
<td>Not Included</td>
<td>Title only was given</td>
<td>Title and Author were given</td>
<td>Title, author and hook were there but hook was lacking interest</td>
<td>Title, author and hook were present and interesting</td>
</tr>
<tr>
<td>Summary</td>
<td>Not Included</td>
<td>Gives away too much detail, or tells the ending</td>
<td>At least 1 paragraph but misses 1 or more components</td>
<td>At least 1 paragraphs that introduce the character, conflict and leads to resolution</td>
<td>At least 2 paragraphs that introduce the character, conflict and leads to resolution</td>
</tr>
<tr>
<td>Impressions</td>
<td>Not Included</td>
<td>Includes 1 statement with no explanation</td>
<td>Includes 1 statement with vague or limited explanation</td>
<td>Includes 1 statement with detailed explanation</td>
<td>Includes 2 or more opinions statements with detailed explanation</td>
</tr>
<tr>
<td>Closing</td>
<td>Not Included</td>
<td>Includes 1 option but does not entice the audience</td>
<td>Includes 1 option but only somewhat entices the audience</td>
<td>Includes 1 or more options that leaves the audience wanting to read the book</td>
<td>Includes 2 or more options that leave the audience wanting to read the book</td>
</tr>
<tr>
<td>Presentation</td>
<td>Not Included</td>
<td>Did not speak clearly or make eye contact with the audience</td>
<td>Spoke clearly, made little eye contact and read directly from the paper</td>
<td>Spoke loudly and clearly and made eye contact with the audience but lacked enthusiasm</td>
<td>Spoke loudly and clearly with enthusiasm and “SOLD the book”</td>
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</tbody>
</table>

Total Points = ___________ x 5 = ___________/100

Questions? - email Mrs. McCoy - lyndsey.mccoy@kerrvilleisd.net